

LOCATION FACTORS

Talent



BRABANT
IS BRIGHT

General facts & figures

KEY FACTS AND FIGURES
FOR BRABANT AND THE NETHERLANDS



Source: CBS, 2020

POPULATION DENSITY IN 2020

Netherlands
419/KM²

Brabant

504/KM²

POPULATION IN 2020

Netherlands
17,407,585



14,7%

Brabant

2,562,955

SURFACE AREA IN 2020

Netherlands
41,543 KM²

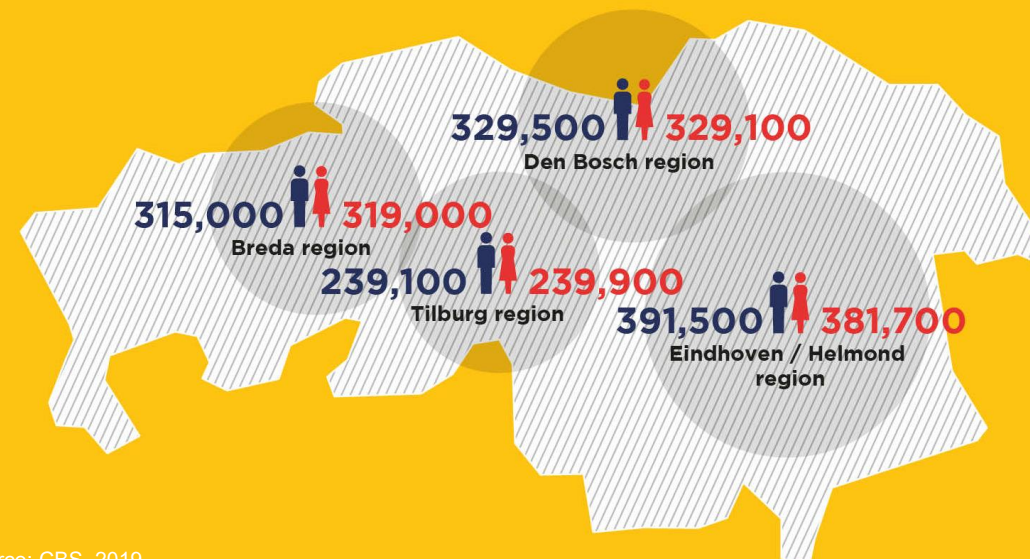


12,2%

Brabant

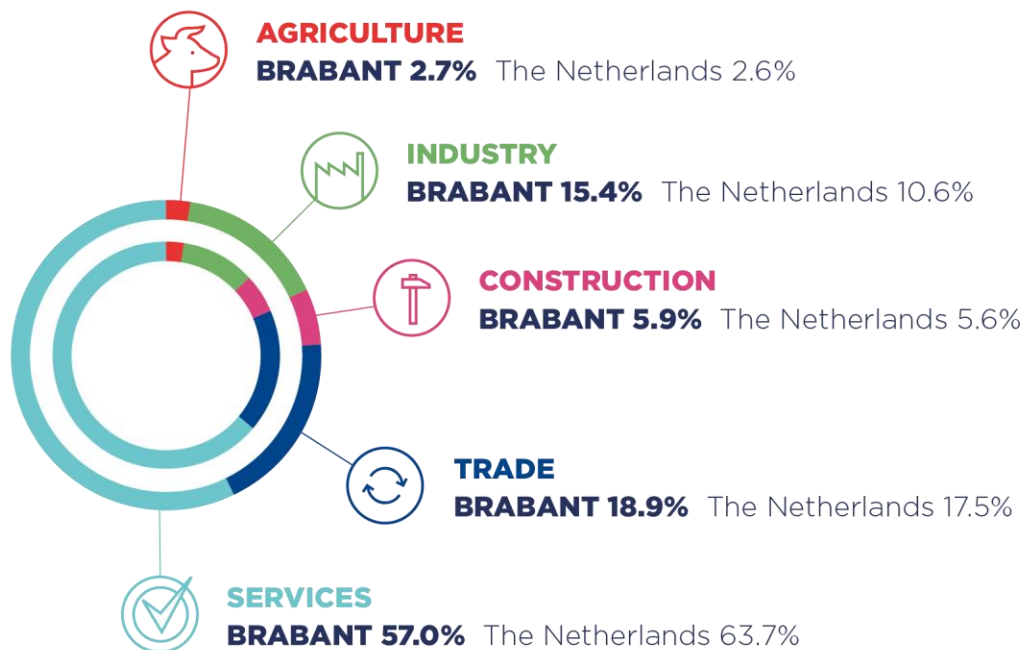
5,082 KM²

INHABITANTS PER REGION



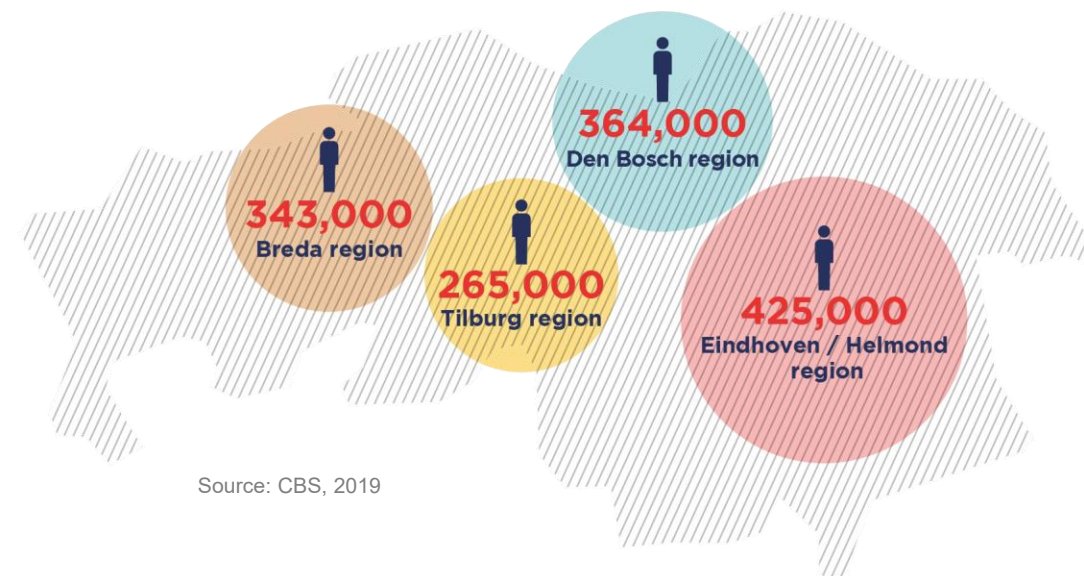
Source: CBS, 2019

Diversity labour market



Source: LISA, 2019

LABOUR FORCE PER REGION



Source: CBS, 2019



LABOUR FORCE, 2021
BRABANT 1,397,000 14.9%
The Netherlands 9,338,000 100%

Source: CBS, EBB 2020



UNEMPLOYMENT, 2021
BRABANT 42,000 13.7%
The Netherlands 306,000 100%

Source: CBS, EBB 2020

EMPLOYMENT, 2021
BRABANT 1,335,000 15.0%
The Netherlands 9,032,000 100%

Source: LISA, 2020

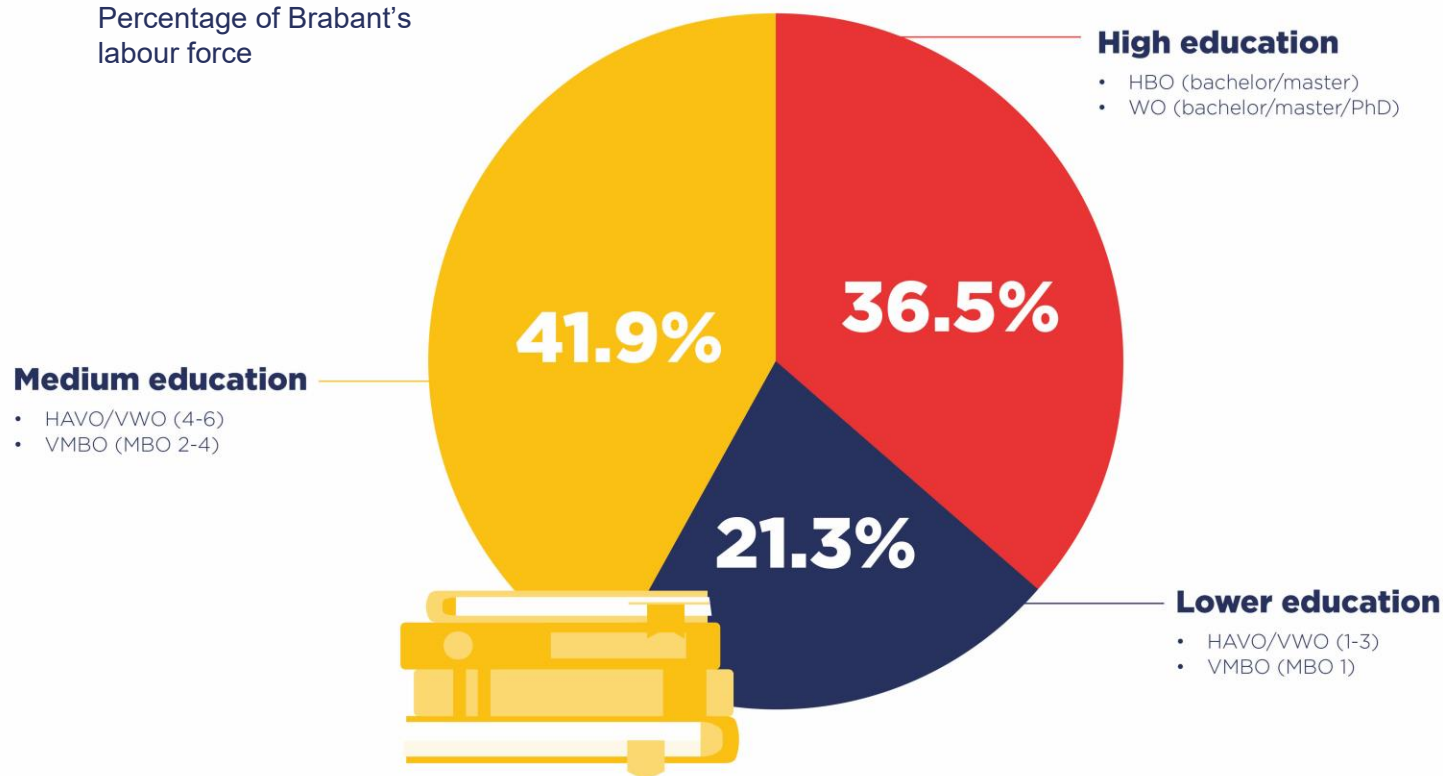
UNEMPLOYMENT RATE, 2021
BRABANT 3.0%
The Netherlands 3.3%

Source: CBS, EBB 2019

Highly educated workforce

NUMBER OF JOBS BY EDUCATION LEVEL

Percentage of Brabant's labour force



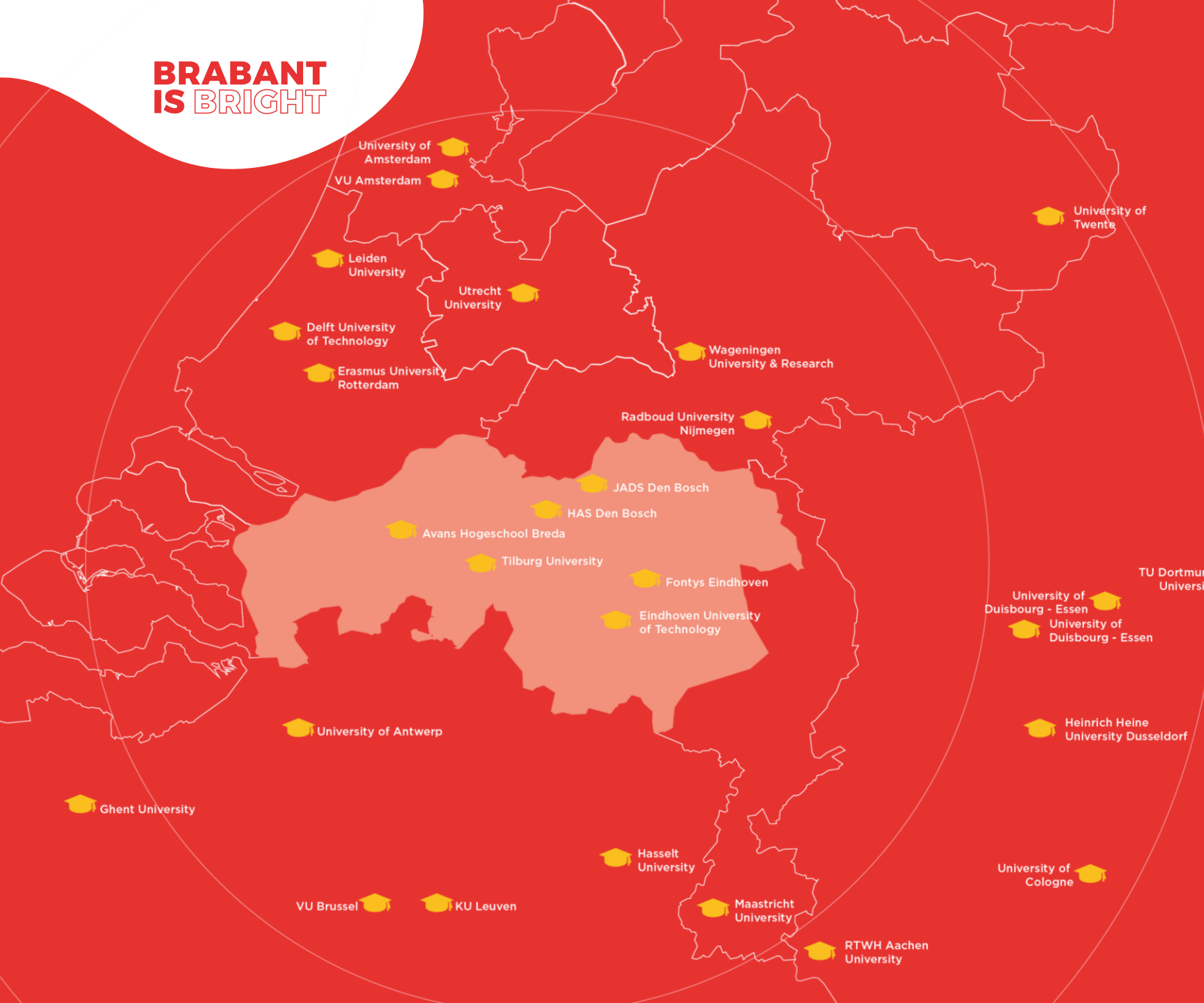
Source: CBS, LISA 2020, Vestigingenregister Noord-Brabant 2020, edited by Fanion onderzoek & advies

NUMBER OF GRADUATES % GROWTH SINCE 2014



Source: DUO, 2020. Adapted by Fanion onderzoek & advies

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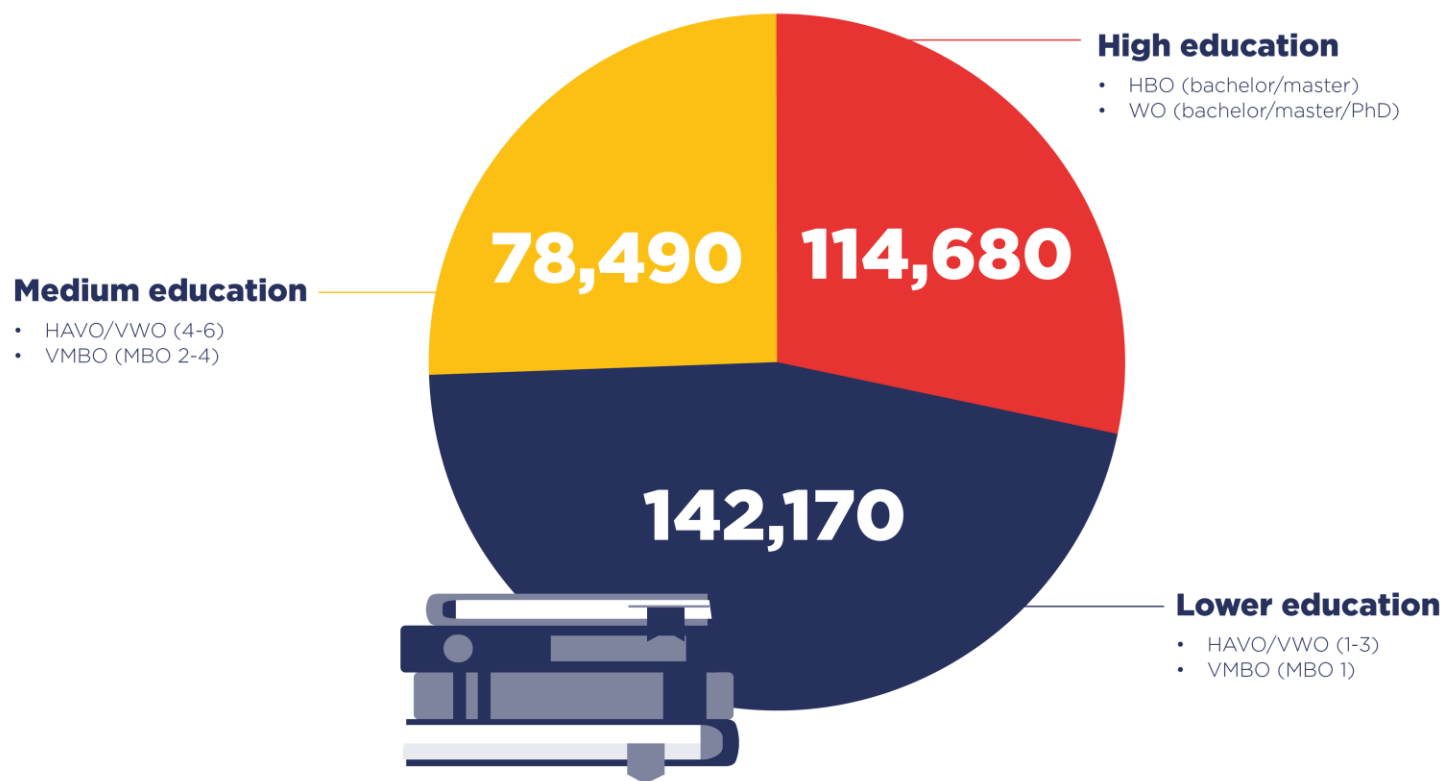


Education – universities closeby

Within a radius of 150 km around Brabant, there are 27 universities in three countries: a total of 605,340 students, 255,680 of which in the field of nature, health and technology.

More than 500,000 students

NUMBER OF STUDENTS IN SECONDARY AND HIGHER EDUCATION IN BRABANT
(2018/2019)



Source: DUO, 2020

Of the **547,900** pupils in Brabant



are in primary or
secondary education



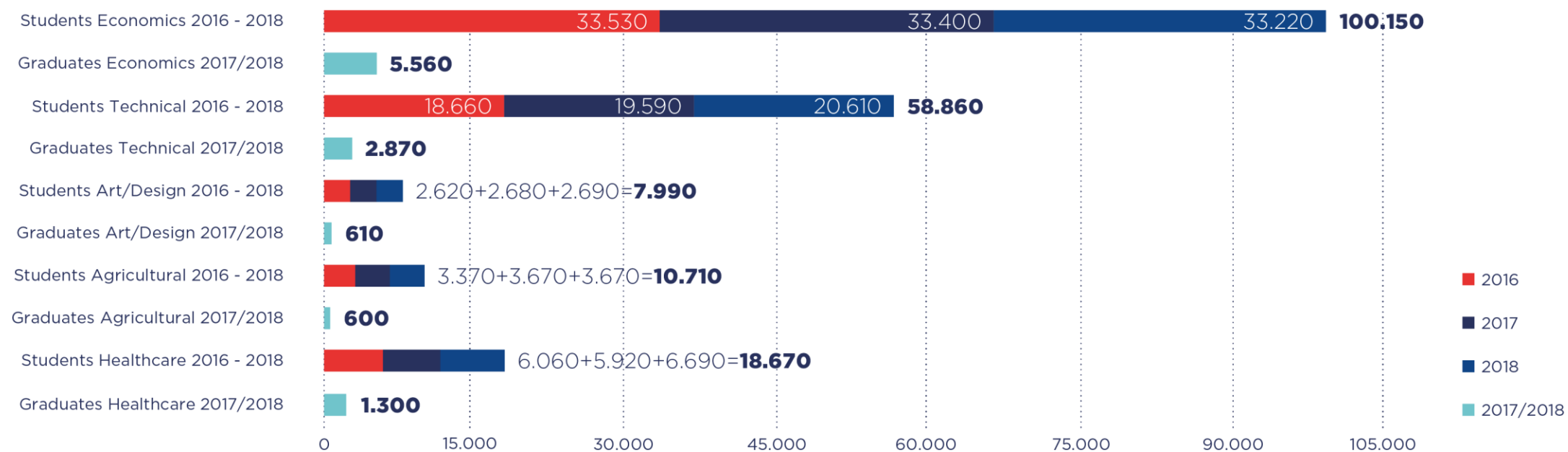
27,770
students attend
university



Over **86,910**
students are working
toward a UAS degree

Growing number of graduates

**NUMBER OF BACHELOR STUDENTS AT UNIVERSITIES OF APPLIED SCIENCES
(INCLUDING PART-TIME EDUCATION)***



*Apart from locations in Eindhoven, Den Bosch, Tilburg, Fontys also has establishments in other provinces (source: DUO, 2019).

English proficiency

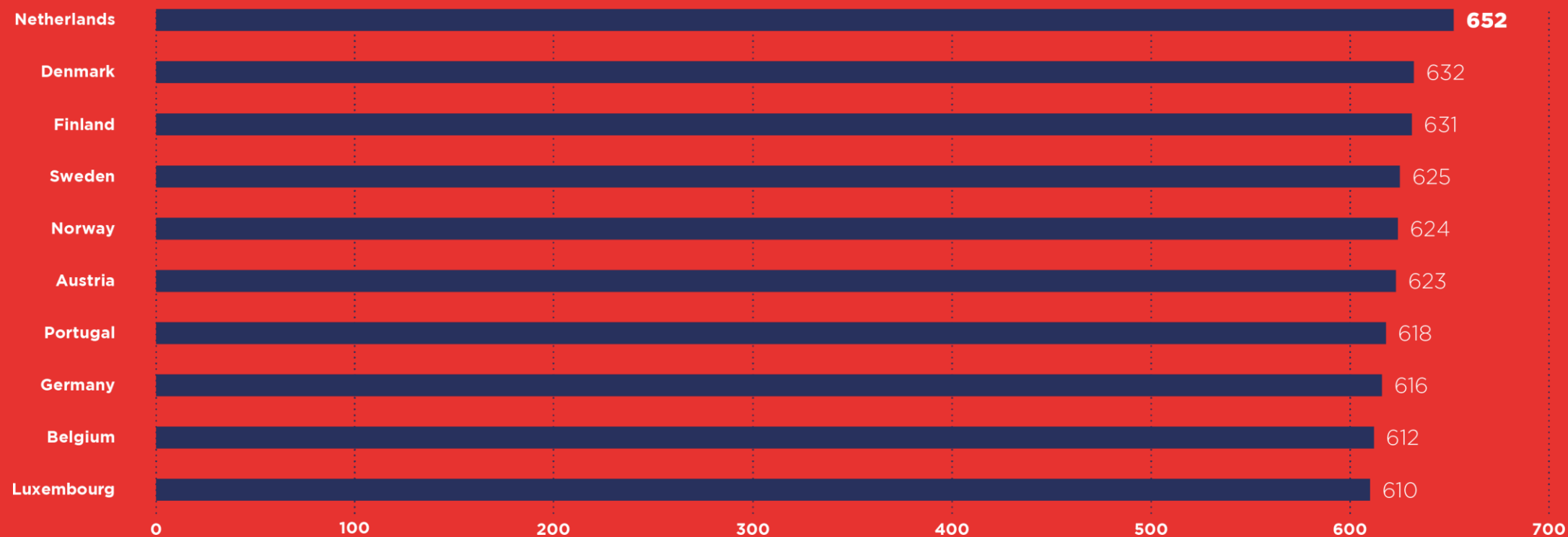
**RANKING OF COUNTRIES
AND REGIONS**

- Very high proficiency
- High proficiency
- Moderate proficiency
- Low proficiency
- Very low proficiency



English proficiency

10 VERY HIGH PROFICIENCY COUNTRIES



Financial labour programmes

National tax breaks and labour incentive programmes	
R&D tax credit (wage cost) – WBSO	Depending on legal form of the business
30% tax ruling	30% of foreign employee salaries are tax-free
European Social Fund (ESF)	Funding projects in EU to help people improve work skills and job prospects
Structural Learning Programme NL	€700 - €1,000 per employee per year
Brabant programmes for long-term unemployed with a distance to the labour market (Chamber of Commerce, 2021)	
Wage Cost Benefit (LKV)	€2,000 - €6,000 per employee per year
Structural Wage Cost Subsidy	30% - 70% of wage costs per year
Occasional Wage Cost Subsidy	€2,500 - €5,000 per employee per year
Customised Tracks	€2,500 - €7,500 per employee per year



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