

LOCATION FACTORS

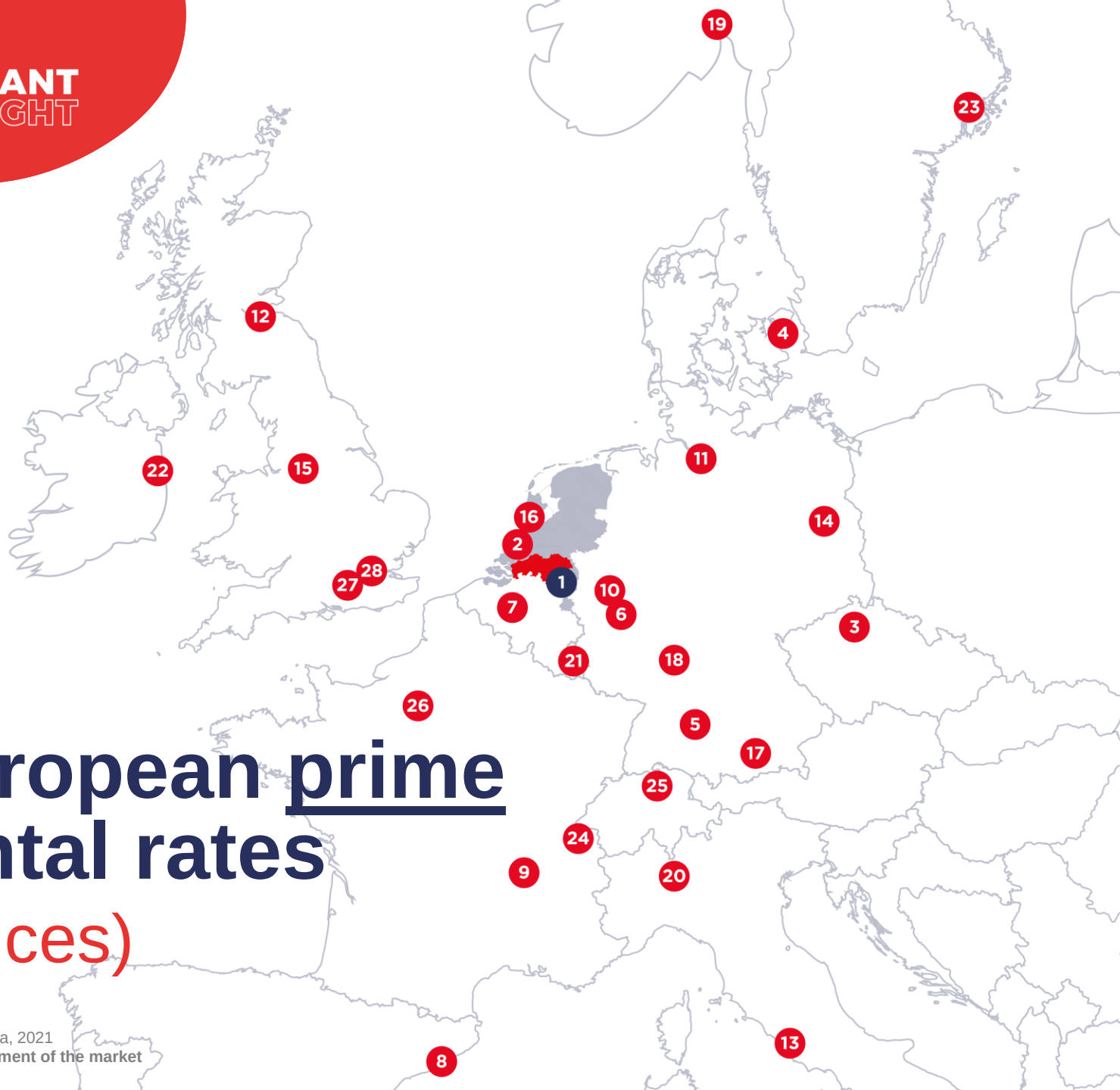
Land & Real Estate



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European prime rental rates (offices)

Source: Statista, 2021
*Price topsegment of the market



1 Eindhoven €235,- per m ² per year	15 Manchester €457,- per m ² per year
2 Rotterdam €260,- per m ² per year	16 Amsterdam €475,- per m ² per year
3 Prague €264,- per m ² per year	17 Munich €492,- per m ² per year
4 Copenhagen €282,- per m ² per year	18 Frankfurt €498,- per m ² per year
5 Stuttgart €306,- per m ² per year	19 Oslo €550,- per m ² per year
6 Cologne €312,- per m ² per year	20 Milan €600,- per m ² per year
7 Brussels €315,- per m ² per year	21 Luxembourg €642,- per m ² per year
8 Barcelona €324,- per m ² per year	22 Dublin €646,- per m ² per year
9 Lyon €325,- per m ² per year	23 Stockholm €749,- per m ² per year
10 Dusseldorf €342,- per m ² per year	24 Geneva €796,- per m ² per year
11 Hamburg €372,- per m ² per year	25 Zurich €814,- per m ² per year
12 Eddinburgh €438,- per m ² per year	26 Paris €920,- per m ² per year
13 Rome €450,- per m ² per year	27 London €1128,- per m ² per year
14 Berlin €456,- per m ² per year	28 London West End €1442,- per m ² per year

European prime rental rates (industrial/logistics)

Source: Statista, 2021

1 Tilburg €55,- per m ² per year	11 Düsseldorf €74,- per m ² per year
2 Venlo €55,- per m ² per year	12 Berlin €74,- per m ² per year
3 Amsterdam €55,- per m ² per year	13 Hamburg €78,- per m ² per year
4 Antwerp €55,- per m ² per year	14 Stuttgart €78,- per m ² per year
5 Paris €55,- per m ² per year	15 Amsterdam Schiphol €80,- per m ² per year
6 Brussels €56,- per m ² per year	16 Copenhagen €80,- per m ² per year
7 Milan €55,- per m ² per year	17 Frankfurt €82,- per m ² per year
8 Rome €55,- per m ² per year	18 Munich €90,- per m ² per year
9 Rotterdam €65,- per m ² per year	19 Dublin €125,- per m ² per year
10 Cologne €68,- per m ² per year	20 London €232,- per m ² per year

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NEW DEVELOPMENTS



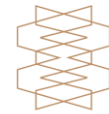
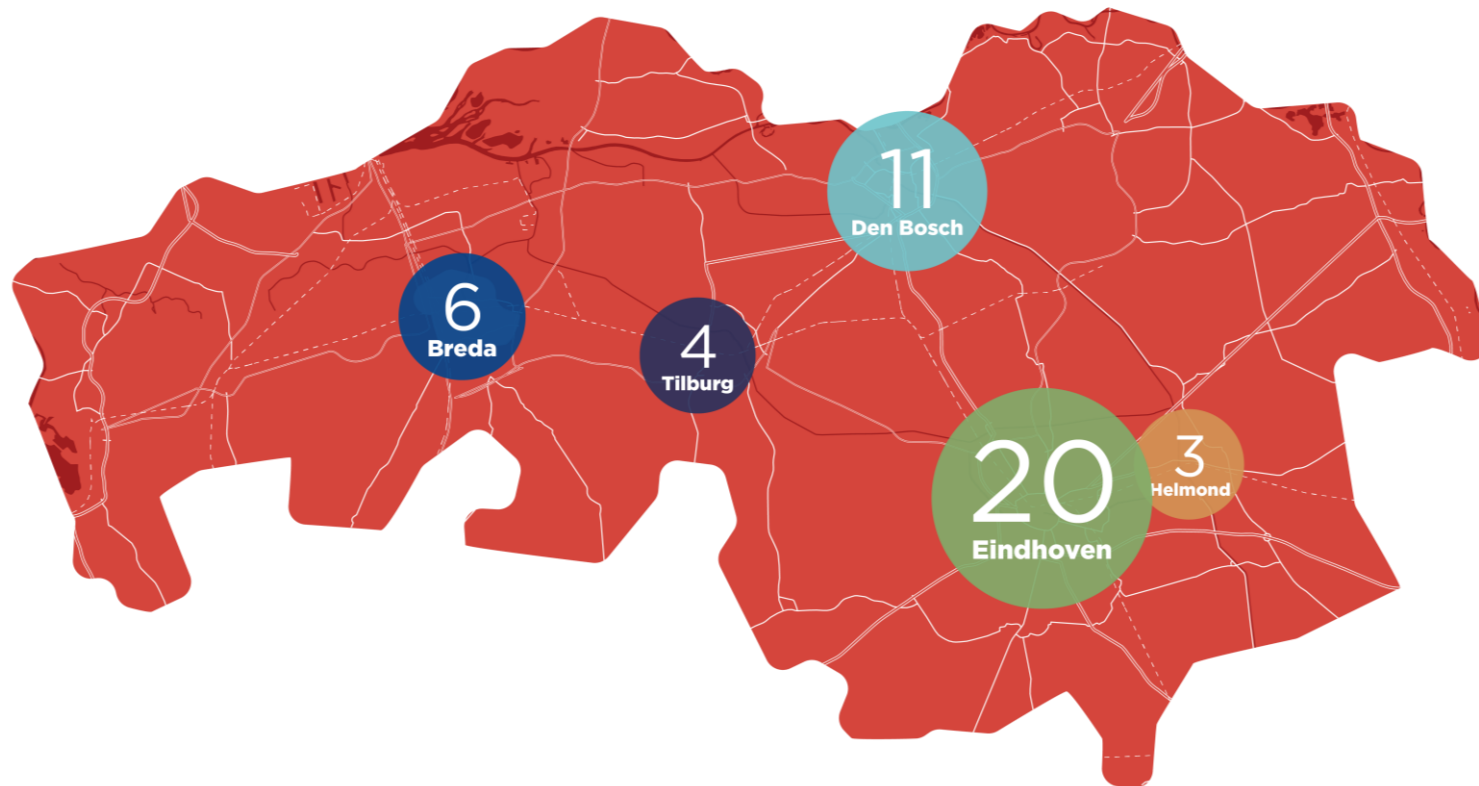
Brabant average rental rates (offices)

Source: NVM, 2021
*Price average of the market

- 1 Nijmegen
€119,- per m² per year
- 2 Tilburg
€120,- per m² per year
- 3 Maastricht
€123,- per m² per year
- 4 Breda
€130,- per m² per year
- 5 Eindhoven
€132,- per m² per year
- 6 Den Bosch
€136,- per m² per year
- 7 Den Haag
€155,- per m² per year
- 8 Rotterdam
€161,- per m² per year
- 9 Utrecht
€174,- per m² per year
- 10 Amsterdam
€221,- per m² per year

Business Centers abundance

NUMBER OF BUSINESS CENTERS IN MAJOR CITIES



WELKIN AND MERAKI
PREMIUM FLEXIBLE OFFICE SPACE

placeforbizz
business centers

Gluu
work space for professionals

Regus



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NEW DEVELOPMENTS

LPM

Wijkevoort

Heesch West

Brabant rental prices (industrial/logistics)

Source: NVM, 2021

- 1 Breda
€45,- per m² per year
- 2 Tilburg
€55,- per m² per year
- 3 Eindhoven
€55,- per m² per year
- 4 Venlo
€55,- per m² per year
- 5 Amsterdam
€55,- per m² per year
- 6 Utrecht
€65,- per m² per year
- 7 Rotterdam
€65,- per m² per year
- 8 Schiphol
€80,- per m² per year

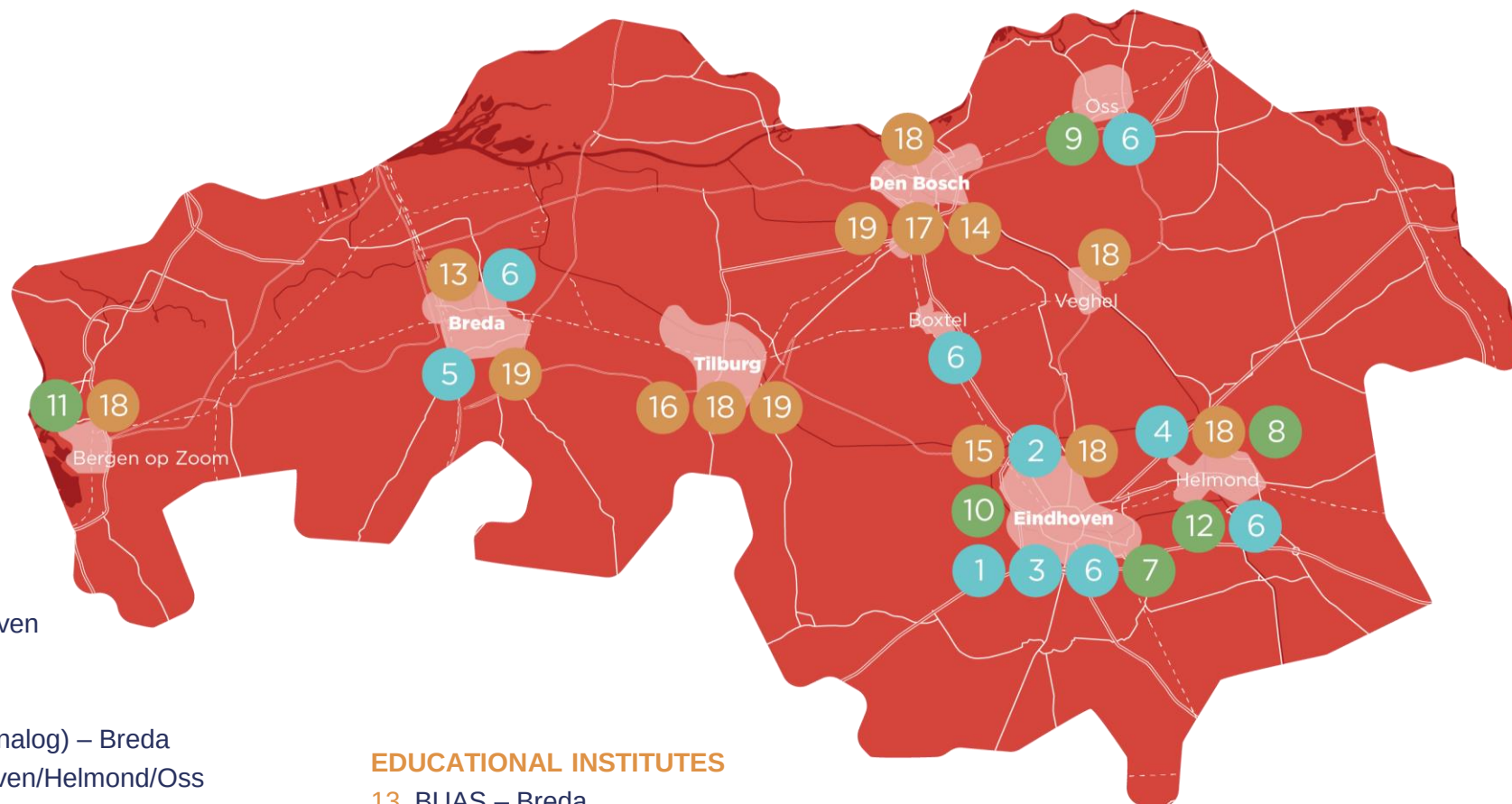
R&D locations

RESEARCH INSTITUTES

1. Holst Centre (Imec & TNO) – Eindhoven
2. University of Technology (TU/e) – Eindhoven
3. Solliance – Eindhoven
4. TASS/TNO Automotive – Helmond
5. Dutch Institute for Advanced Logistics (Dinalog) – Breda
6. Eurofins Scientific – Breda/Boxtel/Eindhoven/Helmond/Oss

CAMPUS LOCATIONS

7. High Tech Campus (HTC/e) – Eindhoven
8. Automotive Campus – Helmond
9. Pivot Park – Oss
10. Brainport Industries Campus – Eindhoven
11. Green Chemistry Campus – Bergen op Zoom
12. Food & Technology Park Brainport – Helmond



EDUCATIONAL INSTITUTES

13. BUAS – Breda
14. JADS – Den Bosch
15. Design Academy – Eindhoven
16. Tilburg University – Tilburg
17. HAS University of Applied Sciences – Den Bosch
18. Fontys University Applied Sciences – Eindhoven/Bergen op Zoom/Helmond/Den Bosch/Tilburg/Veghel
19. Avans University of Applied Sciences – Den Bosch/Tilburg/Breda

Regional support programmes

Fund	Organization	Focus	Size
Innovatiefonds Brabant	BOM	Financing innovative SMEs in the Brabant top clusters high-tech, life science, biobased, agrofood, logistics and maintenance and on socially relevant innovations.	€250.000 - € 5.000.000
BOM Capital	BOM	Risk-bearing investing in starting and growing innovative companies and promoting a continuous capital chain in Brabant (chain management).	€250.000 - € 2.500.000
MKB Plusfaciliteit	BOM	Access to venture capital for established, innovative companies that go further want to grow (scale-ups). Interesting for later phase.	Min. €5.000.000 en max. €30.000.000 (co-financing by Brabant)
BOM Investments	BOM	Funding for start-ups and scale-ups with growth potential and that contribute to sustainable growth, employment and social impact.	€150.000 - €5.000.000
Energiefonds Brabant	BOM	Funding for projects that lead to substantial CO ₂ reduction based on the use of sufficiently proven technology.	€0 - €6.000.000
Financial products involved for these funds are mostly loans or VC/participation.			



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