

Versie 2021.01

Animal Health meet our community

*We invite you to meet our
community and discover
our success story!*

Based on a history of over 100 years of pharma innovation initiated by Organon, Brabant is an increasingly popular location for Animal Health companies, the Boxmeer region is one of the strongest Animal Health regions in the world. A number of key ingredients have been interconnecting for years and a unique cluster of companies are located here. What are the reasons that these companies were able to grow in this region to the world players that they are today?

**BRABANT
IS BRIGHT**

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100 years
of innovation
initiated by

**Wim Hendrix,
Saal van Zwanenberg
and Frederik Philips**

HISTORY

The entrepreneurial growth of three remarkable Brabant families in the past century is the basis of the region's industrial and intellectual strength now. Three extraordinary individuals started businesses here that developed into three connected clusters of companies. Consisting of specialized SME tech suppliers, logistics service providers and renowned research centers all the way to certification institutes and a number of globally operating multi-billion dollar companies. All three businesses flourished, grew, diversified and have been entering new markets ever since. And in the process bred hugely successful subsidiaries and spin-off companies. **These three gentlemen were Wim Hendrix, Saal van Zwanenberg and Frederik Philips.**

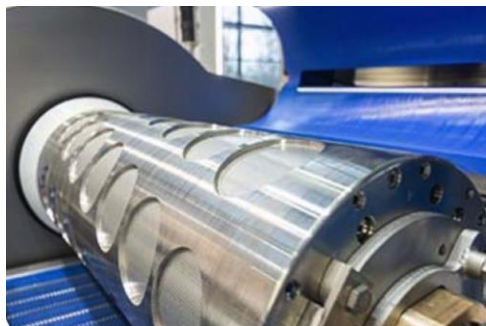
TODAY

In Boxmeer, a number of key ingredients have been interconnecting for many years, building the strongest Animal Health region in the world. And today, **a unique cluster of companies like Nutreco, MSD Animal Health, Hendrix Genetics and Marel are located there.** What are the reasons that these companies were able to grow in this region to the world players they are today? The availability of knowledge and expertise and a stable (international) talent pool The logistics and supply capabilities The network of suppliers and service providers, who have grown with the companies A pleasant working environment and quality of life Within a radius of 40 kilometers (25 miles), the Agrifood & Animal Health cluster alone comprises:



Why Brabant excels in Animal Health?

INDUSTRY BASED ECOSYSTEM



Because of our **Industry Based Ecosystem**, we know what it takes to get a product/medicine into the market.

COMPLETE AND EXCELLENT RESEARCH INFRASTRUCTURE



With the world-famous Agricultural University of Wageningen and the very industry-driven **HAS University of Applied Science**, the Utrecht University Faculty of Veterinary Medicine and the Eindhoven University of Technology (TU/e).

ADAPTIVE COLLABORATIVE CULTURE



The people in Brabant have an adaptive and collaborative culture. People are used to change and are working in an international environment.

INNOVATIVE FARMERS



In Brabant many **research facilities** are established on farms and they are invaluable to the ecosystem with multinationals like MSD Animal Health (veterinary products), Hendrix Genetics (animal breeding) and Nutreco (animal feed), based in Boxmeer.

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Our Ecosystem

World Class Research

Within a radius of 150 km around Brabant, there are 27 universities in three countries: a total of 605,340 students, 255,680 of which in the field of nature, health or technology. These are the leading research institutes for Animal Health.



Utrecht



Wageningen

Nijmegen



Den Bosch



Eindhoven



WORLD CLASS RESEARCH

1. **HAS University (Den Bosch)** is a university of applied sciences that offers various education courses focusing on Agro, Food and Living Environment.
2. **JADS (Den Bosch)** offers data science bachelor and master programs, PDEng education, professional education and help organizations shape their data driven future. The Health sector is a Priority Industry to JADS.
3. **University of Technology (Eindhoven)** is a research university specializing in engineering science & technology. The university has a Department wholly focused on Life Sciences & Health.
4. **Utrecht University (Utrecht)** is a research university involved in research and education that contributes to the animal health sector.
5. **Wageningen University (Wageningen)** conducts worldwide research into problems in three core areas: nutrition & food production, living environment and health.
6. **HAN University (Nijmegen)** trains students to become professionals in the domains nursing, allied medical care and arts therapy.

Our Ecosystem

Leading companies

Brabant accounts for 920 LS&H companies and 23,5% of all jobs of the total LS&H sector in the Netherlands. These are the leading companies in the field of Animal Health.



LEADING COMPANIES

1. **Covetrus** in Cuijk focuses on the distribution and sale of medicines, nutritions, medical disposables and instruments to veterinary practices.
2. **Dopharma** delivers high quality veterinary pharmaceuticals for livestock since its establishment in 1969.
3. **Dechra** Pharmaceuticals Manufacturing provides a comprehensive range of pharmaceutical manufacturing and packing services from Bladel.
4. **MSD Animal Health** has its European headquarters and the largest animal health vaccine manufacturing and R&D-site in the world located in Boxmeer.
5. **Hendrix Genetix** is world leading in turkey, layer, and trout breeding. Global HQ and core R&D are based in Boxmeer.
6. The Boxmeer site of **Nutreco** plays a key role with 250 employees engaged in research.

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Our Ecosystem

Within a radius of 40 kilometers
(25 miles), the agrifood & animal
health cluster alone comprises of:

40 KM / 25 MILES

40,000
jobs

€445
million
R&D investment

3,600
companies

€4,3
billion
Agrifood
exports

 Cuijk

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Pivot Park in numbers

R&D FACILITIES, LABS, CLEAN-
ROOMS AND OFFICE SPACE

25.500 m²

OPEN ACCESS LAB

175 m²

HIGHLY SKILLED
PEOPLE EMPLOYED

± 600

LIFE SCIENCES COMPANIES

60

State-of-the-art facilities

Pivot Park

Pivot Park: Life sciences campus in Oss, with special focus on pharmaceutical innovation.



OBJECTIVES

- Connecting knowledge and experience between established companies, startups and spin-outs
- Helping entrepreneurs to accelerate growth by providing facilities and infrastructure



COMMUNITY

- Most firms perform product development, contract research, contract manufacturing and pharma support



CORE COMPETENCES

- Active and innovative pharma R&D and manufacturing community
- Providing start-ups with ingredients for kick-starting their company the best way possible



APPLICATION AREAS

- Immunology
- Oncology
- Cell therapy



FACILITIES

- Access to shared equipment for chemical, biological and analytical applications
- Ultra-high throughput screening centre and GMP-certified pilot plants available on-site

pivotpark

State-of-the-art facilities

Sterckwijck Boxmeer



OBJECTIVES

Boxmeer has developed a business park on the A77. This park consists of a Health campus on one side and space for regular companies on the other. The theme consists of Food Health and Pharma. Boxmeer has room for companies that want to establish themselves in a high-quality business park. In terms of location on the highway or on the Maas with 2 airports in our backyard (Weeze and Düsseldorf).



KEY CHARACTERISTICS

Offers space for the establishment of companies up to environmental category 3.2. and preference is given to companies in the Food, Health and Pharma.

- Close to the A73 & A77
- 20km from Nijmegen and Den Bosch
- Wide range of education and training
- Impressive concentration of global partners
- Agrifood capital
- Strong SME



LEADING COMPANIES

- MSD Animal Health
- Nutreco
- Hendrix Genetics
- Marel



APPLICATION AREAS

- Food and (Animal) Health

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meet
Hendrix Genetics

[Watch Video](#)

Showcase: Hendrix Genetics

Leading the world in turkey, layer and trout breeding, with a growing share in swine, salmon and guinea fowl breeding.

Source: Verdiepende Studie LS&H, commissioned by BOM, 2020



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meet

Marel

Watch Video



Showcase: Marel

Active in 150 countries, with all of its production units, engineering/ R&D teams and 4,000 employees managed from Boxmeer.

Source: Verdiepende Studie LS&H, commissioned by BOM, 2020



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meet

MSD

Watch Video



Showcase: MSD Animal Health

The single largest animal health vaccine manufacturing and R&D-site in the world, employing approximately 1,500 people.

Source: Verdiepende Studie LS&H, commissioned by BOM, 2020



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meet
Nutreco

Watch Video

Showcase: Nutreco

With 12,000 employees worldwide at 100 plants in 35 countries. The Boxmeer site plays a key role with 250 employees engaged in R&D.

Source: Verdiepende Studie LS&H, commissioned by BOM, 2020

